

CORPORATE SPONSORSHIPS 2021/22 SEASON

UNDERWRITER \$100,000

- ★ **40 Premium Tickets** to each sponsored production for clients, vendors, and employees.
- ★ **Back Cover** advertising in the performance program.
- ★ Speaking opportunity at opening night receptions, if desired.
- ★ Season sponsor credit: "HALO's inaugural season made possible by [Company/Organization]" in all season print and electronic media ads, press releases, and social media campaigns.
- ★ All benefits included in Producer Level.

PRODUCER \$50,000

- ★ **20 Premium Tickets** to each sponsored production for clients, vendors, and employees.
- ★ **Inside Front Cover** advertising in the performance program.
- ★ 250 word feature about Company/Organization printed in program.
- ★ "Sponsored by [Company/Organization]" credit below production title in all season print and electronic media advertisements, press releases, and social media campaigns.
- ★ All benefits included in Presenter Level.

PRESENTER \$25,000

- ★ **10 Premium Tickets** to each sponsored production for clients, vendors, and employees.
- ★ **Full page** advertising in the performance program.
- ★ Signage at venue with logo.
- ★ Post-performance reception on opening night with artists.
- ★ All benefits included in Sponsor Level.

SPONSOR \$10,000

- ★ **6 Premium Tickets** to each sponsored production for clients, vendors, and employees.
- ★ **Half page** advertising in the performance program.
- ★ Pre-performance reception for guests on opening night.
- ★ Company logo and hyperlink on HALO's website for one year.
- ★ All benefits included in Supporter Level.

SUPPORTER \$5,000

- ★ **4 Premium Tickets** to each production for clients, vendors, and employees.
- ★ **Quarter page** advertising in the performance program.
- ★ Recognition in all production print and electronic media ads, press releases, and social media campaigns.

We appreciate your gift! If you don't see what you're looking for, please contact us for a customized package.



OUR COMMITMENT TO YOU

- We will learn about you and understand your values.
- We will introduce future customers to your brand.
- We will fulfill your company's philanthropic aspirations.

SPONSORSHIP COMMITMENT FORM

We'd like to voice our support for Holy City Arts & Lyric Opera at the following level:

☐ Underwriter (\$100,000+)

Pay by:

☐ Producer (\$50,000+)

☐ Check ☐ Credit Card ☐ Invoice

☐ Presenter (\$25,000+)

Credit Card Information: ☐ VISA ☐ MC ☐ AMEX ☐ OTHER

☐ Sponsor (\$10,000+)

Credit Card Number _____

☐ Supporter (\$5,000+)

Expiration Date _____ CVV _____

HAVE SOMETHING ELSE IN MIND? - Contact us and we will customize a sponsorship that is tailored to your goals.

Company/Organization Name

Contact Name and Title

Email

Phone

Address

City/State/Zip

Company/Organization name as you wish it to appear in the program:

*Please send high resolution logo (JPG or PNG) to **advertising@holycityarts.org**.

SPONSORSHIP DEADLINE for 2021/2022 Season: September 30, 2021

Please send form and make checks payable to:

Holy City Arts & Lyric Opera
3022 S. Morgan's Point Road, #229
Mount Pleasant, SC 29466

QUESTIONS? Contact Leah Edwards at (843) 388-3243 or leah@holycityarts.org.

Holy City Arts & Lyric Opera is a 501(C)(3) nonprofit organization. Donations are tax deductible to the full extent of the law. Sponsorships can also be deducted as advertising expenses.

For more information, please visit **www.holycityarts.org**.